Connecting in Europe: The different approaches of the Nordic and the Baltic countries to European integration

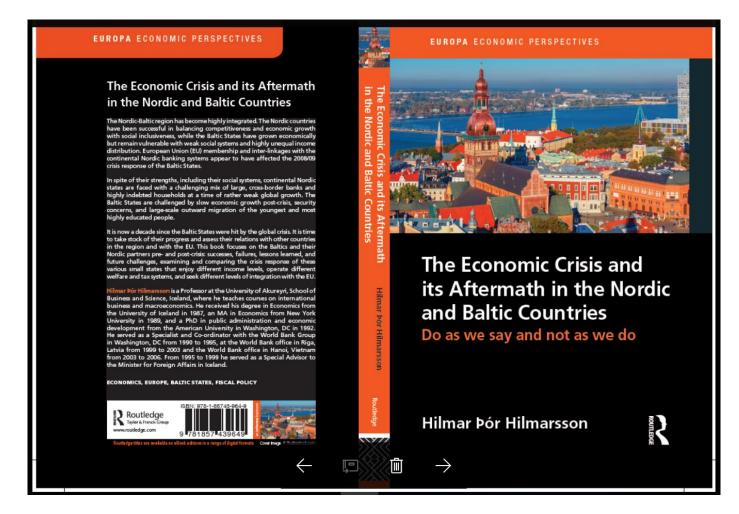
PECSA International Conference Connecting the European Union of Shared Aims, Freedoms, Values and Responsibilities

Warsaw School of Economics December 5, 2019

Dr. Hilmar Þór Hilmarsson Professor, School of Business and Science University of Akureyri, Iceland

hilmar@unak.is

New book



Introduction

- The five Nordic countries and the three Baltic States are closely interlinked via trade, investment, mobility of people, and banking
- Because of this integration, as well political, cultural and historical ties, they are sometimes referred to as the Nordic-Baltic region or simply the Nordic-Baltic countries
- But can these small countries as a group cooperate more closely and perhaps exercise more collective authority in Europe?

The Nordic-Baltic Region



Bretton Woods Institutions

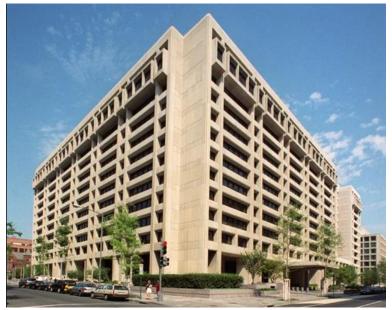
 The Nordic countries and the Baltic States have cooperated successfully in the Bretton Woods institutions, the World Bank Group and the International Monetary Fund

NB8 at the Bretton Woods Institutions

World Bank Group

 International Monetary Fund (IMF)

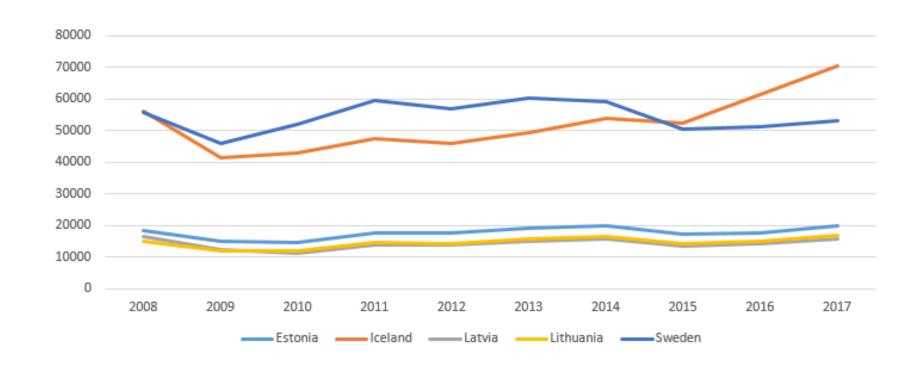




Different levels of integration

- All the countries in this group have pursued some form of integration with the European Union (EU)
- All of them are in the European Economic Area and are Schengen member states.
- Six of them are EU member states
- Four of them are also members of the euro area.
- Need access to the common EU market
- Different level of economic development GDP per capita
- Nordic welfare states vs. neoliberal Baltics

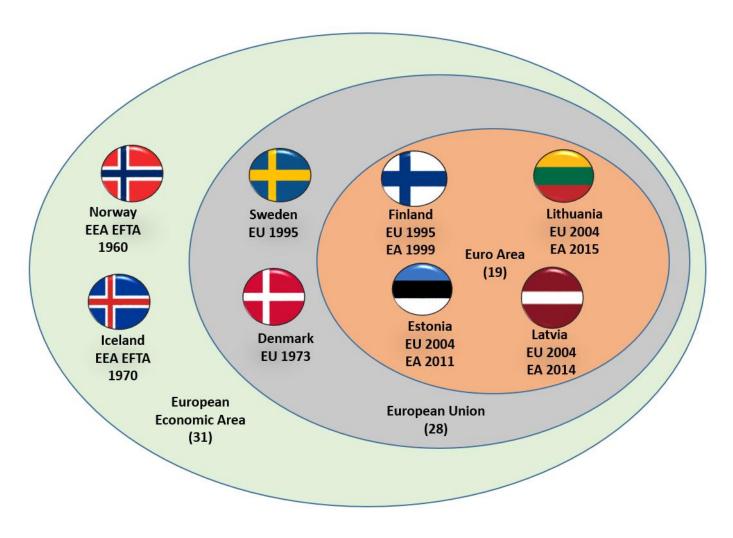
Gross domestic product per capita, current prices U.S. dollars



Theoretical considerations

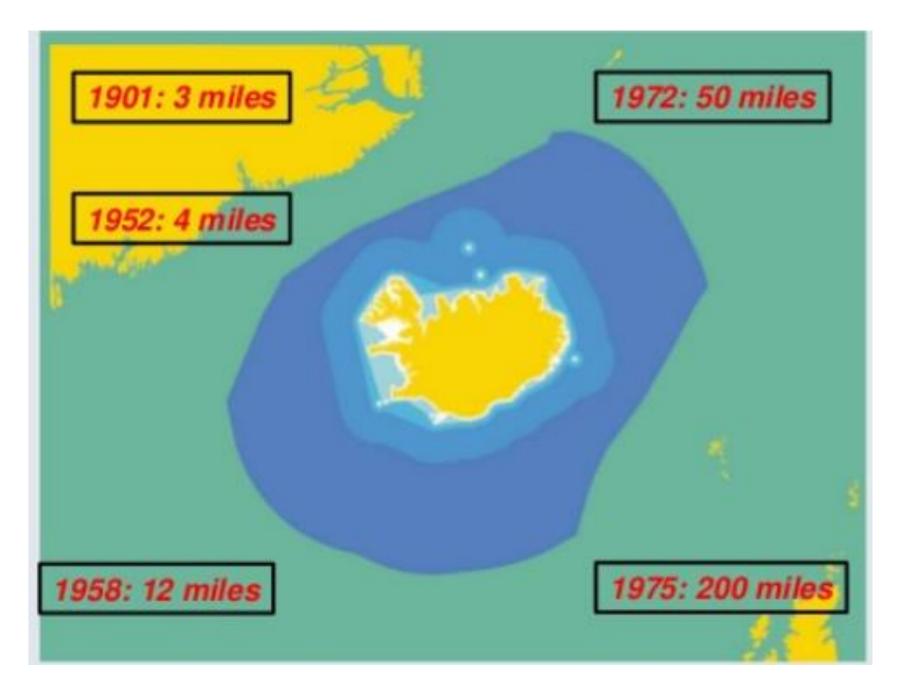
- Gains from trade and economies of scale
- Free trade area, customs union, common market, economic and political union
- System-determining, system-influencing, system-affecting and system ineffectual
- Economics of monetary union

Level of European Integration



The Nordic-Baltic Region





EFTA membership

Table 1. European Free Trade Association (EFTA)xx membership through the years		
1960	Austria, Denmark, Norway, Portugal, Sweden, Switzerland and the UK establish EFTA	
1970	Iceland becomes a member of EFTA	
1973	Denmark and the UK leave EFTA to join the EEC	
1985	Portugal leaves EFTA to become a member of the EEC	
1986	Finland becomes a full member of EFTA	
1991	Liechtenstein becomes a member of EFTA	
1995	Austria, Finland and Sweden leave EFTA to join the EU	
Source: EFTA, 2014; Constructed by the author		

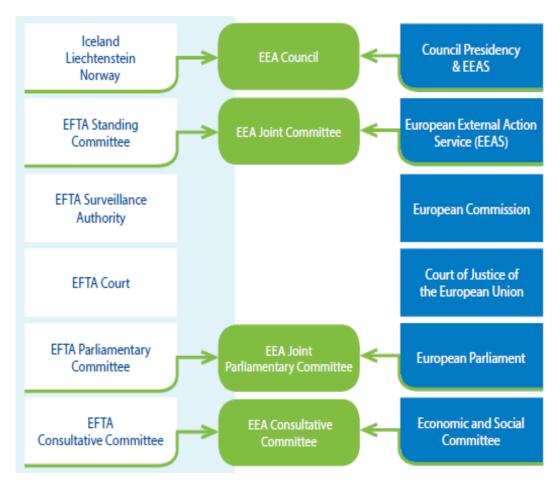
EU membership

Table 2. The EU and the Nordic-Baltic Region		
1962	Norway, the UK, Denmark and Ireland apply for membership in the EEC.	
1973	Denmark, Ireland and the UK become members of the EEC.xxi Norway rejected EEC membership in a popular referendum.	
1994	The Norwegian referendum rejects accession to the EU.	
1995	Austria, Finland, and Sweden become members of the EU.xxii	
2004	Estonia, Latvia and Lithuania join the EU.xxiii	
2009	Iceland applies to join the EU.xxiv	
2013	The Icelandic government requests that 'Iceland should not be regarded as a candidate country for EU	
	membership ^{*xxv}	
Source	: Constructed by the author.	

Euro Area membership

Table 3. The Euro Area and the Nordic-Baltic Region		
1992	Denmark granted opt-outs from participating in the euro.	
1999	Finland becomes a member of the euro area and adopts the euro.xxvii	
2003	Sweden decides not to adopt the euro for the time being in a referendum.	
2011	Estonia becomes a member of the euro area and adopts the euro.xxviii	
2014	Latvia becomes a member of the euro area and adopts the euro.xxix	
2015	Lithuania becomes a member of the euro area and adopts the euro.xxx	
Source: Constructed by the author		

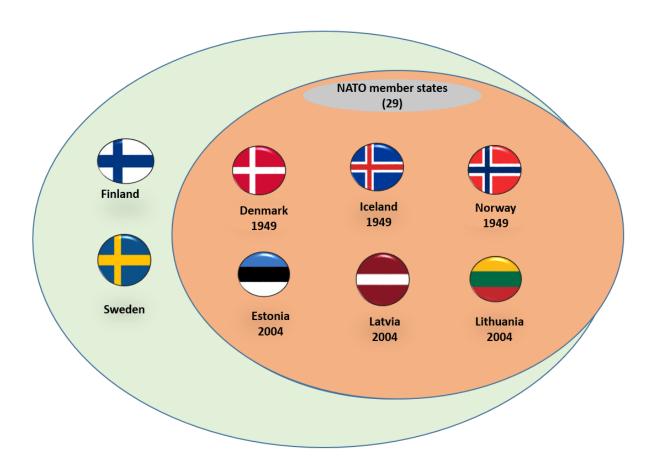
Decision Shaping i.e. EEA EFTA participation in the preparation of new EU law



Security concerns

- EU
- Euro Area
- NATO
- US Reduced military power in Europe
- Russia in Ukraine
- Trump "NATO obsolete"

Nordic and Baltic membership in NATO



Conclusions

- Can these small countries as a group cooperate more closely and perhaps exercise more collective authority in Europe?
 - Systems affecting if united with in EU?
- When it comes to European integration the lack of common approach complicates their cooperation.
- Within this group of countries there are hardcore EU and euro area member states (the Baltics and Finland), EU members (Denmark and Sweden) and EU outsiders (Iceland and Norway).
- Different income levels
- Nordic welfare states vs. neoliberal Baltics

Conclusions

- External threats
 - Security Russia has divided the Nordics and the Baltics
 - US support for NATO is in question
- External challenges
 - EU and Euro Area economic performance mixed
 - Brexit may affect Iceland and Norway? And the EU?
- Common pathways for the future cooperation in Europe may be hard to find.

Ownership Strucure of the Baltic Banking System (IMF, 2014)

Ownership Structure of the Baltic Banking System (Percent)

